



CDSS

WILL LIGHTBOURNE
DIRECTOR

STATE OF CALIFORNIA—HEALTH AND HUMAN SERVICES AGENCY
DEPARTMENT OF SOCIAL SERVICES
Community Care Licensing Division – Administrator Certification Section
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EDMUND G. BROWN JR.
GOVERNOR

SAMPLE OUTLINE

ARTworks: How the Art you specify affects health & safety

Core of Knowledge Topic: _____

Duration of Course: Eight (8) hours

I. Instructors:

Mary Smith, MSN, RN, CS, Psychiatric Liaison
John Doe, L.C.S.W., Clinical Social Worker (Please see enclosed resumes)

II. Course Description:

This eight-hour live course meets requirements toward the 40-hour recertification program required for certified administrators. Instructors will discuss how art and architecture promote health, safety and welfare in society and culture and discover how these trends expand opportunities for your facility.

III. Course Objectives:

By the end of the course, participants will:

- Learn how art and architecture are used in community programs to create healthier and safer communities.
- Discover how interior design, architecture and landscape architecture may expand opportunities for healthcare, community, corporate, and residential environments.

Note: Course objectives are reasonable, not over the top – measurable. Do not oversell and under deliver.

IV. Teaching Methods:

Teaching methods include didactic presentation with the use of PowerPoint as well as group discussion. There will be several question and answer periods. PowerPoint slides and handouts will be given to participants for their use in class as well as afterwards.

Note: Say what you will use and use what you say.

V. Course Content:

8:00 – 8:15

(M. Smith)

Introduction

Mode: Lecture, PowerPoint

Explore trends in art being used in interior design, architecture and landscape architecture for healthcare, community, corporate, and residential environments. Discover how these trends expand opportunities for your practice.

8:15 – 8:30

(J. Doe)

How Art Affects Culture

Mode: Lecture, PowerPoint

A brief review of the historic context that art and architecture have had throughout time in the promotion of health and safety and welfare in society and culture.

8:30 – 9:30

(J. Doe)

The Role of Art and Architecture in Community Planning

Mode: Lecture, PowerPoint

Learn how art and architecture are used in community programs to create healthier and safer communities. Discuss the economic benefits of tourism as related to the new “creative class” and “creative cities” movements. Case studies of several cities will be used.

- Creative Class and Cities Movement
- Tourism
- Benefits of arts in community planning
- Humanizing the scale of public spaces
- Wayfinding techniques

9:30 – 10:00

(M. Smith)

Community Planning II - Using Art in Public Spaces

Mode: Lecture, PowerPoint

Explore how large indoor/outdoor venues are using art to humanize the space. Learn how the Dallas-Fort Worth International Airport and others are using way-finding with art and architecture to ease the tension of travelers in high-stress environments:

- Interactive arts and what role they play
- Best practices to help avoid public controversy
- Conservation and maintenance of public art
- Connecting with artists
- Copyright issues as it applies to public art

10:00 – 10:15 Mid-morning break

10:15 – 11:15

(M. Smith)

Art and Accessibility

Mode: Lecture, PowerPoint, Interactive

Discuss how the MoMA is creating accessible programs for the rapidly growing disabled population and people over 65.

- Accessible Art
- Case Study: MoMA
- Exercise: Design an accessible gallery/museum space
- Discuss outcome of group exercise

11:15 – 12:15

(J. Doe)

The Role of Art and Architecture in Corporate Environments

Mode: Lecture, PowerPoint

Discuss the effect art has on visitors, public perception, and employees in corporations. Define how artistic and architectural programs help ensure the safety of visitors and employees through pattern, texture, and color. Identify how art impacts branding, signage, color, lighting, and subject matter for the public and for employee morale and health. We will use Rodale Media, Apple Computer and Hall Office Park in Frisco, TX.

- Healthier corporate environments
- Reduces costly mistakes and possibly causing injury
- Humanize workplace
- Copyrights of the artists and art
- Placement of art indoors
- De-acquisition issues

12:15 – 1:00 Lunch break No Credits Claimed

1:00 – 2:00

(M. Smith)

Using Art in Healthcare Environments

Mode: Lecture, PowerPoint

Learn how healthcare spaces are being used to nurture, uplift, and assist in the healing process. Discuss the impact of a psychologically safe environment brought about through art, and how interaction with art enhances healing. Architectural landscaping integrated with art promotes and encourages the well being of patients, families and hospital staff. Dublin Methodist Hospital in Dublin, OH and Dell Children's Memorial Hospital in Austin, Texas is used as our case study to explore:

- Evidence based art
- The healing power of art
- Color palette choices in healing environments
- Types of art utilized in the process

2:00 – 3:00

(J. Doe)

Integrating Art into Residential Design

Mode: Lecture, PowerPoint

Discuss the effects of integrating art into residential design at the beginning of the project. Examine the effects that composition of artwork, color, and lighting have on an individual's interior and exterior environment. Identify how art and architectural elements can be used to enhance the health, safety and welfare of your client, including:

- Existing art
- Placement of work
- How to source art and artists
- Art appraisal
- Emerging Artists

3:00 – 3:15 Mid-afternoon break

3:15 – 4:15 (M. Smith)

Green Art and Sustainability

Mode: Lecture, PowerPoint

Determine how institutions and artists use sustainable resources to create and showcase artwork. Case studies of the Museum of Art, Provincetown, MA and the Art Institute of Chicago along with leading edge artists involved in the green creative movement show:

- How recycled and found materials are used in art
- Highlight artists who are using recycled elements in their art.
- Case Study: Provincetown Museum of Art
- Case Study: Art Institute of Chicago

4:15 – 5:00 (J. Doe)

Elements and Materials: New Resources for Artistic Expression

Mode: Lecture, PowerPoint

Learn how artists are pushing traditional boundaries to demonstrate new ways of creative expression in exterior and interior environments through:

- Sound sculptures
- Water
- Air
- Infrastructure

5:00 – 5:15 (M. Smith & J. Doe)

Mode: Discussion

Question & Answer

VI. Method of Course Evaluation by Participants:

At the end of the course, participants will have the opportunity to evaluate the course as a whole, as well as the individual instructors. Please see the enclosed evaluation sheet.

VII. Method of Evaluating Participants:

At the end of the course, the instructors plan to ask a few questions (please see outline) to learners in attendance. The answers will be discussed in an open-discussion format. How well the attendees are able to answer these questions and participate in the discussion will enable the instructor to evaluate participants' achievement of course objectives.

VIII. Records Maintained at _____(location) and include:

1. Copies of course outlines
2. Course handouts
3. Copies of course overheads
4. Course sign-in sheets
5. Course evaluations and pre-and-post tests
6. Advertisement for course
7. Course approvals

IX. Location Area of Course:

General Hospital, San Francisco, CA